

**girls
inc.**

of Orange County

Annual Report 2023



OC girls can

The first astronaut to step foot on Mars could be an OCgirl.



When we make
gender inequality history,
OC Girls Can
make history.

our mission
inspiring all girls
to be strong,
smart & bold

our vision
powerful girls
in an
equitable society

supporting girls so they won't be the ONLY first

At Girls Inc. of Orange County, we are thrilled to reflect on the remarkable progress and growth of our organization in 2023. This incredible journey has been made possible by the unwavering support of our partners, supporters, and community who believe in our mission to inspire all girls to be strong, smart, and bold.

In 2023, we served a record number of 9,229 girls across Orange County, a testament to the expansive reach and impact of our programs. Our commitment to fostering the next generation of leaders is stronger than ever, and this year has been marked by significant milestones and new initiatives that continue to shape bright futures for our girls.

One of the cornerstones of our success this year was the adoption of our 2024-2027 Strategic Plan. This comprehensive plan outlines our vision for powerful girls in an equitable society and sets the stage for our future growth.

In addition to our strategic plan, we launched the Eureka! Council program, which integrates Eureka! programming into the school year, providing year-round support and enrichment for our girls.

We also expanded our Girls Meet the Workforce program, growing the number of participants from 95 to 125. This program connects girls with mentors at corporations and businesses in Orange County, offering them invaluable first work experience internships.

As we look back on a year of record achievements, we are immensely proud of the strides we have made. At the core of our impact are the relationships and partnerships we have cultivated. Your belief in our mission, the talents you share, the time you invest, and the connections you bring to our programs are what make our success possible. Here's to an incredible 2024!



Lucy Santana-Ornelas
Chief Executive Officer
Girls Inc. of Orange County



Kate Phelan
President & Chair,
Board of Directors



girls inc. girls are:

strong



94% of girls say they know how to research issues they care about to learn more



91% of participants reported feeling more positive about their future as a result of Girls Inc. programming



90% of participants feel comfortable expressing their views in front of others

smart



96% say they know they will graduate from college



84% know what costs to expect when they attend college



94% of participants reported caring more about doing well in school as a result of Girls Inc. programming

bold



97% of participants help to make sure all people are treated fairly



100% of participants agree with the statement, "I have a great future ahead of me"



93% of participants believe it is important to be an active and informed citizen

The first coder to program self-aware AI could be an OC girl.

When we make gender inequality history, OC Girls Can make history.

From Summer Camp to Year-Round Advocacy: Eureka! Council

In 2023, Girls Inc. of Orange County proudly launched the Eureka! Council, an innovative extension of our acclaimed Eureka! summer camp. Designed for 7th to 9th graders, the Eureka! Council provides girls with unique leadership opportunities and a dedicated space to explore advocacy, ensuring that their voices are heard and their ideas are brought to life.

This year-long program immerses participants in a variety of activities and learning experiences aimed at developing their leadership and advocacy skills. The core objective of the Eureka! Council is to empower girls to develop an advocacy project focused on addressing critical issues within their communities. In 2023, girls chose to address the growing concern of mental health among teens, particularly focusing on the unique challenges faced by young girls.

To bring their advocacy projects to fruition, the girls coordinated a conference dedicated to middle school girls, focusing on providing mental health resources for teens. This conference was a testament to the hard work, dedication, and passion of the Eureka! Council members, showcasing their ability to create meaningful change within their communities.

The Eureka! Council is a transformative experience that empowers young girls to become the leaders and advocates of tomorrow. As we continue to expand and innovate, we look forward to witnessing the incredible impact these young leaders will make.



“

Being at Eureka! has brought me out of my comfort zone and made me into the strongest version of myself.

—Eureka! Council Member

”

“

I loved Smart-Ups so much that on the last day, I started counting the days until the next one,”

– Yurianna, Girls Inc. Participant

”

Beyond Summer Camp: Yurianna’s Sustained Growth with Girls Inc.

At Girls Inc., our commitment to empowering young girls begins early, with transformative programs like Smart Ups summer camp. Designed to ignite curiosity and foster leadership from a young age, Smart Ups provides girls like Yurianna with a dynamic learning environment where they discover their strengths and voice.

Yurianna, a bright third grader, joined Smart Ups in 2023 and immediately found her place within Girls Inc. During Smart Ups, she was unafraid to participate, share her opinions, and collaborate with team members who were older than her. Since her first camp experience, Yurianna has immersed herself in various Girls Inc. Activities to remain involved year rounds. Her enthusiasm and engagement are evident in every program she attends.

Her dedication didn’t go unnoticed by her mother, who remarked on Yurianna’s sustained interest—a rare feat for her, typically quick to lose interest in activities.

Yurianna’s journey with Girls Inc. underscores the profound impact of starting early. Beginning with Smart-Ups as a third grader, she now benefits from continuous support and enrichment tailored to her evolving needs. As she grows, Girls Inc. stands ready to accompany Yurianna through her educational milestones, providing the encouragement and resources essential for her future success.

From Smart-Ups to college and beyond, Girls Inc. remains committed to nurturing Yurianna’s potential, ensuring she continues to thrive and lead with confidence.

Girls Meet the Workforce: Building Resilience, Shaping Futures Kyanna

From pressure around body image, friendships, relationships, and school grades, to concerns about their futures – girls are struggling to keep up in a world that puts impossible expectations on them.

Girls like Kyanna. Kyanna began to feel overwhelming pressure as early as 1st grade. “I received my first perfect report card when I was 6 years old, and decided I was going to be a star. But the stress had me falling apart.” That stress manifested itself into a mental health crisis as Kyanna experienced intense seizures that left her with no feeling in her legs. Her dreams for her future dimmed until she found a flyer advertising Girls Inc.’s programs.

Girls Meet the Workforce gave Kyanna a safe space to meet like-minded girls, discuss their challenges together, learn how to manage societal pressures in healthy ways, and discover an exciting world of future careers.

The most impactful part of the program for Kyanna was becoming an intern at Allergan and meeting her mentor, Melisa.

“Melisa, and the other mentors, shared their own battles and taught me that what gets you through difficult moments are the people around you and being kind to yourself. I learned that failure is crucial to any major growth. Above all, I learned that everyone struggles.”

“

It offered me a future I thought I had lost. Suddenly, a better life was tangible. I practiced walking daily with a new determination to walk into the classroom on my first day – and I did!”

”

– Kyanna, Girls Inc. participant



“

I really appreciate all you have done for me! And the support you have provided gives me so much confidence in myself and I really can't thank you enough for that.

—Redah, Chapman University student

”

Alumnae for Life: Extending the Girls Inc. Experience

In 2023, Girls Inc. of Orange County proudly re-launched its Alumnae Association, aligning with the first-ever National Alumnae Association introduced by Girls Inc. National. This initiative is designed to support individuals across the US and Canada who participated in Girls Inc. programming, offering a continuation of the transformative Girls Inc. Experience.

The Alumnae Association ensures that these strong local networks created during their time with Girls Inc. extend beyond their initial experience, becoming a robust and powerful network across North America. By joining the Alumnae Association, girls have the ability to access professional development workshops, networking opportunities, and online courses to continue their professional and personal growth.

Through the free Girls Inc. Alumnae Association app, girls have webinars, event listings, and career resources at the palm of their hands. With the re-vamp of the Alumnae Association, Girls Inc. of Orange County is excited to provide ongoing support to our alums, empowering them to thrive at all stages of their lives. This renewed focus on alumnae engagement underscores our commitment to fostering a lifelong network of strong, smart, and bold leaders.

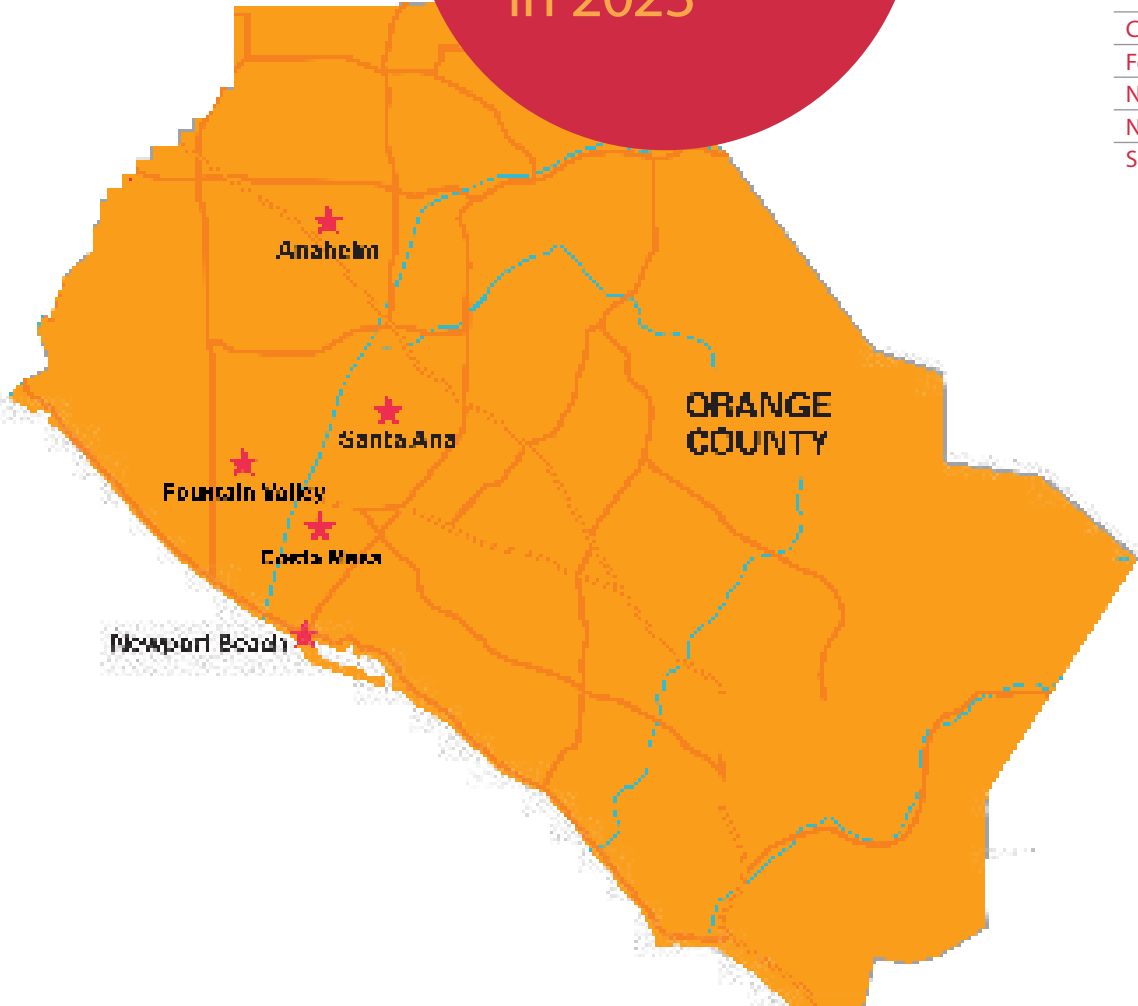
The first researcher to cure cancer could be an OC girl.

When we make
gender inequality history,
OC Girls Can
make history.



outreach in OC

9,229
girls served
in 2023



Girls Inc. of Orange County 2023 Program Sites

City	Program Name/Site
Anaheim	Anaheim High School
	Anaheim High School, Independent Learning Center
	Ball Junior High School
	Brookhurst Junior High School
	Cypress High School
	Dale Junior High School
	Loara High School
	Orangeview Junior High School
	Savanna High School
	South Junior High School
	Sycamore High School
	Western High School, Independent Learning Center
	Early College High School
Costa Mesa	Fountain Valley High School
Fountain Valley	Melinda Hoag Smith Family Resource Center
Newport Beach	Sage Hill School
Newport Coast	Abraham Lincoln Elementary School
	Adams Elementary School
	Advanced Learning Academy
	Andrew Jackson Elementary
	Carl Harvey Elementary School
	Diamond Elementary School
	Douglas MacArthur Fundamental Intermediate School
	Franklin Elementary School
	Fremont Elementary School
	Garfield Elementary School
	George Washington Carver Elementary School
	Gonzalo Felicitas Mendez Fundamental Intermediate
	Greenville Fundamental Elementary School
	Heroes Elementary School
	Jefferson Elementary School
	Jim Thorpe Fundamental School
	John Muir Fundamental Elementary School
	Lowell Elementary School
	Madison Elementary School
	Manuel Esqueda Elementary School
	Martin Luther King Jr. Elementary School
	Martin Elementary School
	Martin R. Heninger Elementary School
	McFadden Institute of Technology
	Monroe Elementary School
	Monte Vista Elementary School
	Pio Pico Elementary School
	Raymond A. Villa Fundamental Intermediate School

how you can make
a difference—
get involved!



donate
here

volunteer
here

sponsor
here

Here's how—
visit our website
and follow us
on social media:

- girlsinc-oc.org
- @girlsinc_oc
- @GirlsIncOC
- @GirlsIncOfOrangeCounty
- girls-inc-of-orange-county

(714) 597-8600
1801 E. Edinger Ave, Suite 255A
Santa Ana, CA 92705



A year of making fundraising history



College Bound Luncheon

Our 2023 College Bound Luncheon centered on bringing the college-going experience to our supporters with sorority rush-style booths to highlight College Bound programming, a marching band, and encouraging guests to wear their college spirit gear. College Bound participants, alumnae and current, were in attendance for supporters to get to know and hear first-hand the impact of the program. The support of our attendees allowed us to raise a record breaking \$340,000 towards our College Bound program.



Texas Hold'em Poker Tournament

Hosted by our Dads for Daughters committee, the 2023 Texas Hold'Em Poker Tournament treated guests to the ultimate hoedown with games, live auction items, an open bar, dinner, and a show-stopping ending to an epic tournament. Over 200 supporters came together to raise upwards of \$122,000 in support of our Girls Meet the Workforce program.



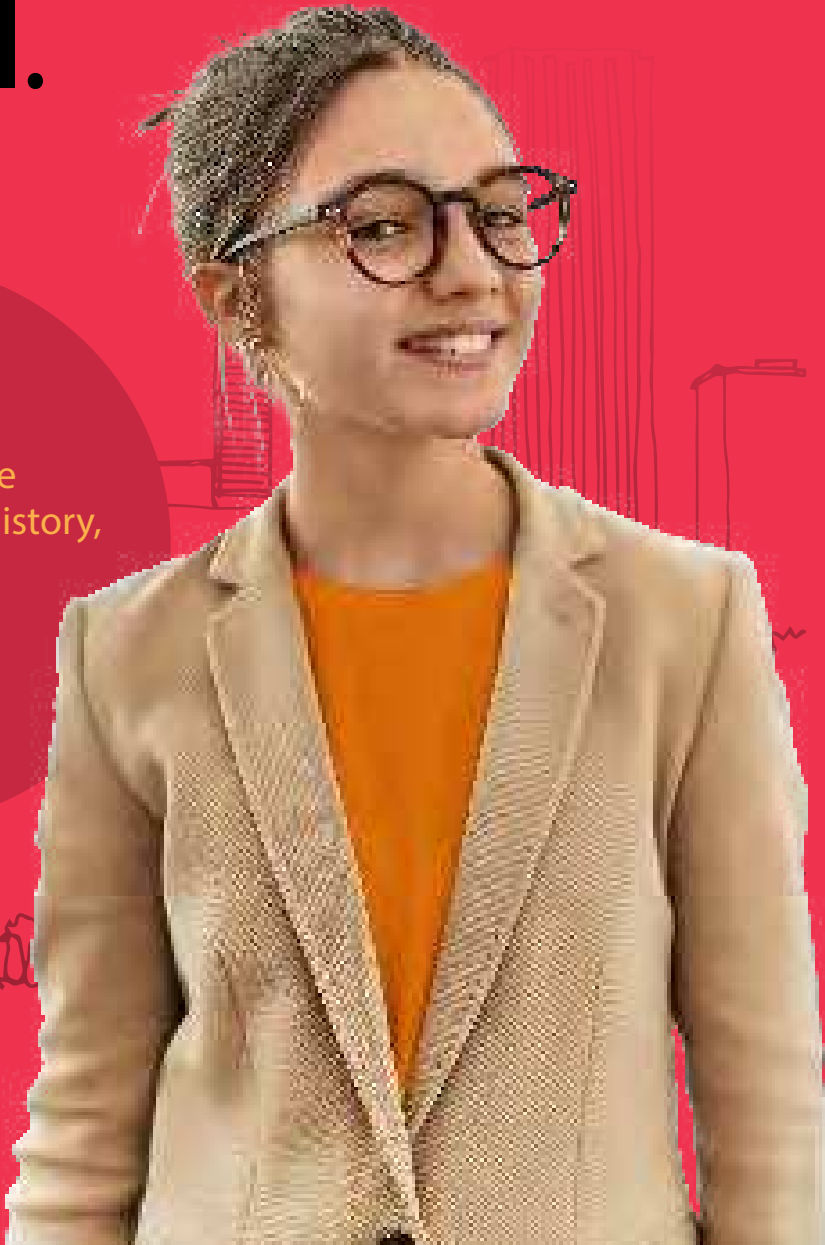
The Time is Now Gala

With over 300 guests in attendance at the Balboa Bay Resort, the Time is Now Annual Gala raised over \$510,000 through an extraordinary night of unique sneakers, dinner, inspiring stories, and a live concert featuring the Tijuana Dogs in support of the next generation of game changers, trailblazers, and history-makers.

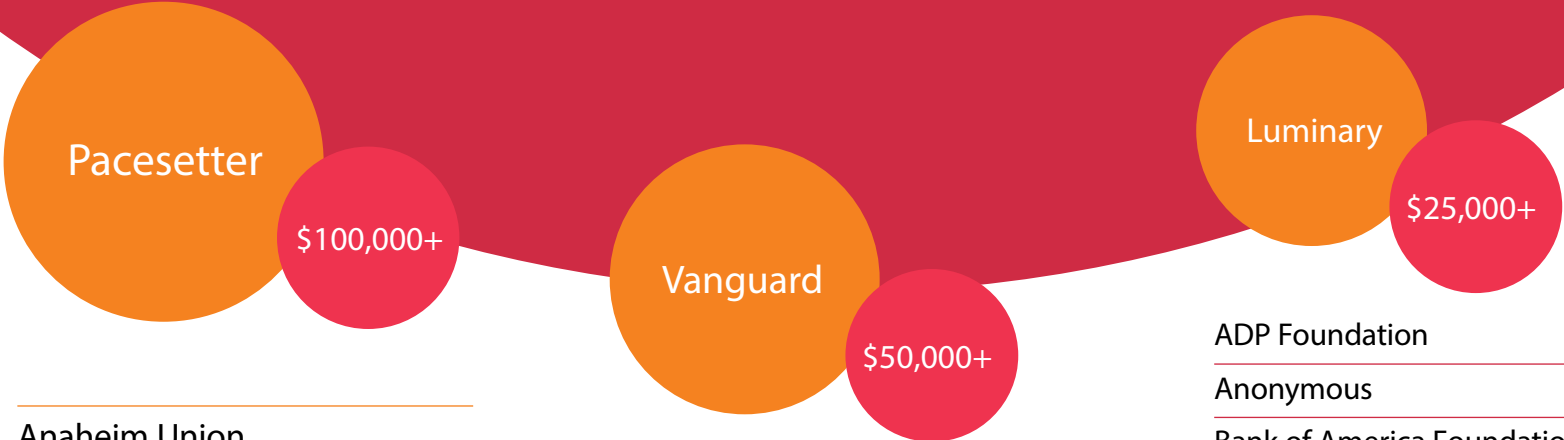


The first woman to reach #1 on Forbes' list of billionaires could be an OC girl.

When we make gender inequality history, OC Girls Can make history.



our donors
and our champions



- Anaheim Union High School District
- Gena H. Reed
- Girls Inc. National
- Santa Ana Unified School District
- Sue and Ralph Stern
- Suzi Chauvel
- The Boeing Company
- The Moca Foundation
- TravisMathew
- U.S. Bank Foundation
- Ueberroth Family Foundation

- AbbVie
- Boys & Girls Clubs of Garden Grove
- Comerica Bank Foundation
- Disneyland Resort
- Janet and Mike Michels
- Orange County Community Foundation
- State Street Foundation
- The Tappan Foundation

- ADP Foundation
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- Bank of America Foundation
- DevTo Support Foundation
- Edwards Lifesciences Foundation
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- The PIMCO Foundation

our donors and our champions

Advocates \$10,000+

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Susan Smoot Stoneburner
Taco Bell Corp.
The Green Foundation
Western Digital Corporation
Women Investing in Security Education

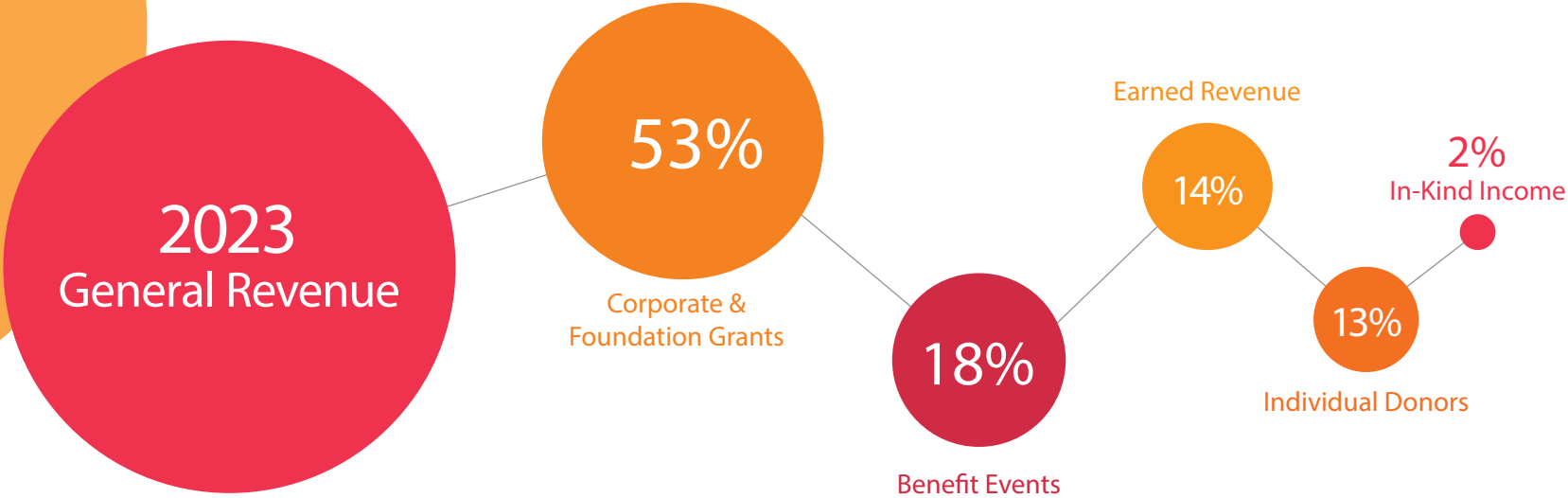
Ally \$5,000+

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Barbara Myers	Dr. Angelica Suarez	Kristen Stoneburner Stolle	Orange County Women Lawyers Association Foundation	The Lee Family Foundation
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Casey Leshner		Lucy Santana and Albert Ornelas		
Cathy Han		Maleny Rodriquez		
		Mark Tomaszewski		

the math
behind the mission



Revenue

Corporate & Foundation Grants	\$1,778,727
Individual Donations	\$436,782
Benefit Events (Net cost of donor benefit expenses)	\$587,162
Earned Revenue (Program Fees & Interest)	\$472,346
In-Kind Income	\$59,410
Miscellaneous Income	3,730
Investment returns, net	(\$510,797)
Total Revenue	\$3,848,954

Expenses

Program Services	\$2,643,656
Management and General	\$451,647
Fundraising	\$401,671
Total Expenses	\$3,496,974

Net Assets

Net Surplus	\$351,980
Change in Net Assets	\$351,980

looking ahead
to 2024



As we celebrate the achievements of 2023, we are excited to embark on another year of growth and innovation at Girls Inc. of Orange

- Continuing to grow through our strategic plan: Building on our successes, we will pursue new initiatives and strengthen our existing programs to further our mission.
- Expanding into new school districts: To reach more girls in Orange County, we will broaden our outreach and establish partnerships with additional school districts, ensuring our impactful programs are accessible to more communities.
- Increasing the number of participants in our college and career programs: By enhancing our support systems and resources, we aim to guide even more girls towards higher education and fulfilling careers.



2023 board of directors

executive committee

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Managing Director, Trust Advisory—US Bank
- Kendra Miller** VP, Fund Development
Executive VP & General Counsel—BJ’s Restaurants, Inc.
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