

**Girls Inc. of Orange County**  
**My Bold Future Annual Event**  
**Celebrating 65 years of inspiring all girls to be Strong, Smart, and Bold!**



**Saturday, June 1, 2019**  
**Sponsorship Opportunities**

Girls Inc. of Orange County is celebrating the culmination of our girls' twelve-year Girls Inc. experience: their journey through our programming that, for many, begins in kindergarten and helps them navigate to and through high school graduation. At this year's My Bold Future, we will bring together more than 300 of Orange County's most generous philanthropists for a fun evening filled with a three-course dinner, auction, entertainment and the opportunity to hear life-changing stories from our Girls Inc. girls, most of whom are the first in their family to pursue higher education.

**\$65,000 – 65<sup>th</sup> Anniversary Title Event Sponsor**

- Girls Inc.'s *Signature Annual Event Sponsor* (limited to one sponsorship)
- Four premiere tables of ten (10) located prominently at our annual fundraising event with dedicated wait staff and champagne service exclusively for your tables
- One Ocean View Suite at The Waterfront Beach Resort for the night of the Annual Event, June 1, 2019
- Stage recognition of sponsorship included in welcome remarks at the event by Girls Inc. of Orange County CEO and/ or board president
- Sponsor may offer three minutes of remarks during the evening's program
- Sponsor may play promotion or branding video during the evening's program to event attendees
- Prominent logo recognition on Girls Inc. website (with a hyperlink), event signage, print ads, invitations, social media, and online event registration
- Signage as 65th Anniversary Title Event Sponsor prominently displayed at event
- Display table at the event (and other exhibition opportunities at Girls Inc. throughout the year)
- Option to include marketing collateral to all event attendees
- Opportunity to provide take-away and gift items to all event attendees and/or sponsors
- Outside, back cover premier placement of a full-page color acknowledgement in the event program
- Customized award recognizing 65th Anniversary Title Event Sponsor presented on stage at event
- Post-event thank you lunch with Girls Inc. of Orange County CEO, Lucy Santana or Girls Inc. Board Chair
- Recognition of gift through a full-page post-event acknowledgement ad in the Orange County Business Journal

### **\$50,000 – Valedictorian Sponsor**

- Three (3) premiere tables of ten located prominently at our annual fundraising event
- Stage recognition of sponsorship included in welcome remarks at the event by Girls Inc. of Orange County CEO and/ or board president
- Sponsor may offer two minutes of remarks during the evening's program
- Company logo included on Girls Inc. website (with a hyperlink), event signage, print ads, invitations, social media, and online event registration
- Display table at the event (and other exhibition opportunities at Girls Inc. events throughout the year)
- Option to include marketing collateral to all event attendees
- Inside, back cover placement of a full-page color acknowledgement in the event program
- Opportunity to provide take-away and gift items to event attendees and/or sponsors
- Customized award recognizing Valedictorian Sponsorship presented at event
- Recognition of gift through acknowledgement in a prominent Orange County publication

### **\$25,000 – Doctorate Sponsor**

- Two (2) tables of ten, with preferred seating
- Special recognition as a Doctorate Sponsor (on-screen, signage, invitations, etc.)
- Company logo included on Girls Inc. website (with a hyperlink)
- Display table at the event
- Centerfold placement of a full-page acknowledgement in the event program
- Special gift presented at event in recognition of sponsorship

### **\$15,000 – Master's Sponsor**

- Table for ten (10) guests at our annual fundraising event, with preferred seating
- Company logo included on Girls Inc. website (with a hyperlink)
- Company logo recognition on all printed materials
- Prominently placed full-page acknowledgement in the event program
- Special gift presented at event in recognition of sponsorship

### **\$10,000 – Bachelor's Sponsor**

- Table for ten (10) guests at our annual fundraising event, with preferred seating
- Company logo included on Girls Inc. website (with a hyperlink)
- Company logo recognition on all printed materials
- Half-page acknowledgement in the event program
- Special gift presented at event in recognition of sponsorship

### **\$6,500 – 65<sup>th</sup> Anniversary Table Sponsor**

- Table for ten (10) guests at our annual fundraising event
- Special recognition in event program and from stage as a 65<sup>th</sup> Anniversary Table Sponsor
- Special gift presented at event in recognition of sponsorship
- Name included on Girls Inc. website, event signage, invitations, social media, and online event registration
- Quarter-page acknowledgement in the event program

### **\$5,000 – Associate Sponsor**

- Table for ten (10) guests at our annual fundraising event
- Name listed on Girls Inc.'s website
- Recognition on the evening of the event (on-screen, signage, and event program)
- Quarter-page acknowledgement in the event program

# Underwriter Opportunities

## **\$55,000 – Dinner Underwriter**

- Table for ten (10) guests at our annual fundraising event
- Prominent recognition and signage at the event as the Dinner Underwriter
- Other recognition on the evening of the event (on-screen and event program) as the Dinner Underwriter
- Company logo included on Girls Inc. website (with hyperlink), print ads, invitations, social media, and online event registration as the Dinner Underwriter
- Full-page acknowledgement in the event program
- Recognition of gift through acknowledgement in Orange County Business Journal

## **\$30,000 – Décor and Floral Underwriter**

- Table for ten (10) guests at our annual fundraising event
- Prominent recognition and signage at the event as the Décor and Floral Underwriter
- Other recognition on the evening of the event (on-screen and event program) as the Décor and Floral Underwriter
- Company logo included on Girls Inc. website (with hyperlink), print ads, invitations, social media, and online event registration as the Décor and Floral Underwriter
- Full-page acknowledgement in the event program
- Recognition of gift through acknowledgement in Orange County Business Journal

## **\$20,000 – Lighting, Sound, and AV Underwriter**

- Table for ten (10) guests at our annual fundraising event
- Prominent recognition and signage at the event as the Lighting, Sound, and AV Underwriter
- Other recognition on the evening of the event (on-screen and event program) as the Lighting, Sound, and AV Underwriter
- Company logo included on Girls Inc. website (with hyperlink), print ads, invitations, social media, and online event registration as the Lighting, Sound, and AV Underwriter
- Full-page acknowledgement in the event program
- Recognition of gift through acknowledgement in Orange County Business Journal

## **\$15,000 – Marketing and Print Underwriter**

- Table for ten (10) guests at our annual fundraising event
- Prominent recognition and signage at the event as the Marketing and Print Underwriter
- Other recognition on the evening of the event (on-screen and event program) as Marketing and Print Underwriter
- Company logo included on Girls Inc. website (with hyperlink), print ads, invitations, social media, and online event registration as the Marketing and Print Underwriter
- Full-page acknowledgement in the event program
- Recognition of gift through acknowledgement in Orange County Business Journal

## **\$7,500 – Auction Underwriter**

- Six (6) tickets to our annual fundraising event
- Prominent recognition in the auction area as the Auction Underwriter
- Other recognition on the evening of the event (on-screen and event program) as the Auction Underwriter
- Name included on Girls Inc. website, event signage, invitations, social media, and online event registration as the Auction Underwriter
- Quarter-page acknowledgement in the event program

### **\$5,000 – Bar Underwriter**

- Four (4) tickets to our annual fundraising event
- Prominent recognition in the bar area as the Bar Underwriter
- Other recognition on the evening of the event (on-screen and event program) as the Bar Underwriter
- Name included on Girls Inc. website, event signage, invitations, social media, and online event registration as the Bar Underwriter
- Quarter-page acknowledgement in the event program

### **\$5,000 – Entertainment Underwriter**

- Four (4) tickets to our annual fundraising event
- Prominent recognition in the bar area as the Entertainment Underwriter
- Other recognition on the evening of the event (on-screen and event program) as the Entertainment Underwriter
- Name included on Girls Inc. website, event signage, invitations, social media, and online event registration as the Entertainment Underwriter
- Quarter-page acknowledgement in the event program

### **\$2,500 – Valet Underwriter**

- Two (2) tickets to our annual fundraising event
- Prominent recognition in the valet area as the Valet Underwriter
- Other recognition on the evening of the event (on-screen and event program) as the Valet Underwriter
- Name included on Girls Inc. website, event signage, invitations, social media, and online event registration as the Valet Underwriter

### **\$2,500 – Girls Inc. Program Area Underwriter**

- Two (2) tickets to our annual fundraising event
- Prominent recognition in the program area as the Girl Inc. Program Area Underwriter
- Other recognition on the evening of the event (on-screen and event program) as the Girl Inc. Program Area Underwriter
- Name included on Girls Inc. website, event signage, invitations, social media, and online event registration as the Girl Inc. Program Area Underwriter

### **\$1,000 – Photography Underwriter**

- One (1) ticket to our annual fundraising event
- Recognition at the event as the Photography Underwriter
- Other recognition on the evening of the event (on-screen and event program) as the Photography Underwriter
- Name included on Girls Inc. website, event signage, invitations, social media, and online event registration as the Photography Underwriter

### **\$1,000 – Guest Gift Underwriter**

- One (1) ticket to our annual fundraising event
- Recognition at the event as the Guest Gift Underwriter
- Other recognition on the evening of the event (on-screen and event program) as the Guest Gift Underwriter
- Name included on Girls Inc. website, event signage, invitations, social media, and online event registration as the Guest Gift Underwriter

*Girls Inc. of Orange County is a 501(c)3 non-profit organization and all donations are tax deductible to the fullest extent allowed by law.*