

Smart Ups Business Showcase and Shark Tank Bold **Entrepreneurs** Take on the Sharks!

girls
inc.

of Orange County

PRESENTING PARTNER | \$25,000

Only one available!

Event Naming Rights

Exclusive naming rights (e.g., [Your Company Name] Smart Ups Shark Tank Showcase).

Premiere Brand Visibility

Logo prominently displayed on all event signage, materials, and marketing campaigns.

Featured logo placement on Girls Inc. of Orange County's website and email communications leading up to the event.

Customized Media & Marketing Package

Exclusive sponsor spotlight on social media platforms. Inclusion in press releases and newsletters.

Co-Branded Materials

Opportunity to include company-branded giveaways or marketing materials at the event.

INVESTMENT OPPORTUNITIES

Capital Investor | \$15,000

- Recognition on social media and press releases
- Prominent logo/company placement at the Shark Tank Showcase
- Opportunity for one representative to be a "Shark"

Venture Investor | \$10,000

- Recognition on social media and press releases
- Prominent logo/company placement at the Shark Tank Showcase

Executive Investor | \$5,000

- Recognition on social media and press releases
- Logo/company placement at the Shark Tank Showcase

Startup Investor | \$2,500

- Recognition on social media
- Logo/company placement at the Shark Tank Showcase

UNDERWRITING OPPORTUNITIES

Boxed Lunch Underwriter | \$1,500

Provides boxed lunches for up to 200 guests at the event

- Recognition on social media and press releases
- Prominent logo/company placement at Lunch Station

Marketing Underwriter | \$1,500

Provides funding for signs, printed materials for guests

- Recognition on social media and press releases
- Prominent logo/company placement on signage at the event



*Inspiring all
girls to be
strong, smart,
and bold!*

smart
ups

Smart Ups equips 3rd-6th grade girls with real-world business skills. The three-week camp culminates in a live Shark Tank Showcase.

Join Us!

Live Shark Tank Showcase

**Friday, June 27th
Santa Ana College**

**11:00am-12:00pm
Business Demonstrations**

**12:00pm-1:30pm
Live Shark Tank Showcase**



Invest today by
scanning the QR code!

For more information, contact our Director of Corporate Engagement Orleda Azevedo:
Orledaa@girlsinc-oc.org | 949-413-7689

Girls Inc. Smart Ups Participants are **Entrepreneurs** of the Future

girls
inc.

of Orange County

DOLLARS TO IMPACT

Your investment in the Smart Ups Business Showcase and Shark Tank directly equips young entrepreneurs with the skills they need to thrive in business and beyond. Through hands-on learning, girls develop critical competencies in:

- **Leadership** - Building confidence and learning how to lead teams and projects.
- **Financial Literacy** – Understanding budgets, pricing strategies, and managing profits.
- **Branding & Marketing** – Designing logos, campaigns, and strategies to promote their businesses.
- **Communication & Pitching** – Perfecting their elevator pitch and delivering persuasive presentations to “Shark” investors.
- **Technology & Innovation** – Integrating digital tools to enhance their business models.
- **Networking & Collaboration** – Learning the value of partnerships and community support.



Smart Ups has
served over

1,400
girls

94%

of Smart Ups participants know how to prepare a pitch for investors for a product/service/business.

91%

of Smart Ups participants understand the different ways to share ownership in a business, such as selling part of it to an investor.

IMPACT THAT LASTS

After completion of the Smart Ups program, many girls create their own businesses, selling products online, in person, and Girls Inc. events.



Kylie, Sister Slimes,
sells homemade slime.



Christalynn, Lynn Loves Beads,
sells handmade jewelry.



Lana sells used designer
clothing and accessories.

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