# Smart Ups Business Showcase and Shark Tank Bold Entrepreneurs Take on the Sharks!



# PRESENTING PARTNER | \$25,000

# Only one available!

#### **Event Naming Rights**

Exclusive naming rights (e.g., [Your Company Name] Smart Ups Shark Tank Showcase).

#### **Premiere Brand Visibility**

Logo prominently displayed on all event signage, materials, and marketing campaigns.

Featured logo placement on Girls Inc. of Orange County's website and email communications leading up to the event.

#### **Customized Media & Marketing Package**

Exclusive sponsor spotlight on social media platforms. Inclusion in press releases and newsletters.

#### **Co-Branded Materials**

Opportunity to include company-branded giveaways or marketing materials at the event.

# **INVESTMENT OPPORTUNITIES**

# Capital Investor | \$15,000

- Recognition on social media and press releases
- Prominent logo/company placement at the Shark Tank Showcase
- Opportunity for one representative to be a "Shark"

### Venture Investor | \$10,000

- · Recognition on social media and press releases
- Prominent logo/company placement at the Shark Tank Showcase

## **Executive Investor | \$5,000**

- · Recognition on social media and press releases
- Logo/company placement at the Shark Tank Showcase

#### Startup Investor | \$2,500

- · Recognition on social media
- Logo/company placement at the Shark Tank Showcase

# **UNDERWRITING OPPORTUNITIES**

#### **Boxed Lunch Underwriter | \$1,500**

Provides boxed lunches for up to 200 guests at the event

- Recognition on social media and press releases
- Prominent logo/company placement at Lunch Station

#### Marketing Underwriter | \$1,500

Provides funding for signs, printed materials for guests

- Recognition on social media and press releases
- Prominent logo/company placement on signage at the event





Smart Ups equips 3rd-6th grade girls with real-world business skills. The three-week camp culminates in a live Shark Tank Showcase.

Join Us!

Live Shark Tank Showcase Friday, June 27th Santa Ana College

11:00am-12:00pm Business Demonstrations

12:00pm-1:30pm Live Shark Tank Showcase



Invest today by scanning the QR code!

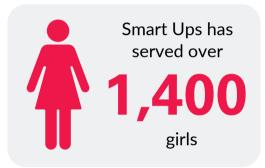
# Girls Inc. Smart Ups Participants are **Entrepreneurs of the Future**



### **DOLLARS TO IMPACT**

Your investment in the Smart Ups Business Showcase and Shark Tank directly equips young entrepreneurs with the skills they need to thrive in business and beyond. Through hands-on learning, girls develop critical competencies in:

- Leadership Building confidence and learning how to lead teams and projects.
- Financial Literacy Understanding budgets, pricing strategies, and managing profits.
- Branding & Marketing Designing logos, campaigns, and strategies to promote their businesses.
- Communication & Pitching Perfecting their elevator pitch and delivering persuasive presentations to "Shark" investors.
- Technology & Innovation Integrating digital tools to enhance their business models.
- Networking & Collaboration Learning the value of partnerships and community support.



94%

of Smart Ups participants know how to prepare a pitch for investors for a product/service/business.

91%

of Smart Ups participants understand the different ways to share ownership in a business, such as selling part of it to an investor.

# **IMPACT THAT LASTS**

After completion of the Smart Ups program, many girls create their own businesses, selling products online, in person, and Girls Inc. events.



Kylie, Sister Slimes, sells homemade slime.



Christalynn, Lynn Loves Beads, sells handmade jewelry.



Lana sells used designer clothing and accessories.