

# Annual Corporate Giving & Engagement Opportunities



Corporate philanthropy strengthens company culture, fosters community engagement, and reflects a commitment to social responsibility, while investing in the future of girls and the communities where they live and work.

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# GIRLS INC. MISSION

*to inspire all girls to be strong, smart, and bold*

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## **STRONG & HEALTHY**

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Girls say they've been physically active in the past week.



## **SMART & EDUCATED**

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Girls believe they will graduate from college.



## **BOLD & INDEPENDENT**

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Girls say they can use what they know to solve "real-life" problems in their communities



## **LANA'S STORY**

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Girls Inc. of Orange County from a mother and mentor perspective.

[Watch her story here.](#)

# MISSION MOMENTS

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"This program has had a profound impact on my college career, providing me with invaluable support and opportunities for personal growth. Through this experience, I've come to realize the multitude of career paths available to me and the vast array of opportunities waiting to be explored. The program not only nurtured my academic and professional development but also helped me understand myself better as a person. It encouraged me to step out of my comfort zone, take on new challenges, and embrace the diversity of options in front of me."

**- Catherine, attending University of California, Irvine in Fall '24, Majoring in Public Health**

"Being able to receive advice on our essays from our mentors was critical to my application season. It felt great to be able to receive ways to improve and have a fresh set of eyes read my essays. It made me feel more confident about what I am sending to colleges and just made the application season less stressful. Grad Lab has been an incredible program which has truly allowed me to put forth the best version of myself onto my application. The program held me accountable and kept me from procrastinating. Without this program, I know I wouldn't have been able to achieve the results I have."

**- Noelle, attending University of California, Los Angeles in Fall '24, Majoring in Biological Science, \$20,000 Gena Reed Family Foundation Scholarship recipient**



**girls  
inc.**

of Orange County

# In The Spotlight

## IRVINE STANDARD

MASTER PLAN | SUSTAINABILITY | EDUCATION | OUTDOORS | BUSINESS | COMMUNITY | EVENTS | PRINT EDITION



### GIRLS INC. SPARKS IRVINE TEEN'S ACTIVISM

Kristen Lew's LinkedIn page describes her as a passionate mental health activist.

## Sunday Los Angeles Times

### Connecting more girls with STEM

BY SARAH MORGENTHAU

High school senior Katie Koe didn't always enjoy studying STEM coursework, although she puts it a little more bluntly.

"I basically hated STEM," said Koe, referring to the acronym for science, technology, engineering and math.

Today, she feels different. She sits in a spare at the Girls Inc. of Orange County headquarters in Santa Ana, where staff members are busy putting up red and silver decorations.

Koe and other graduates of the organization's Great Lab college readiness program will celebrate later in the evening with an awards ceremony.

With help from Girls Inc., Koe has made it her mission to break down the barriers that prevented her from enjoying STEM earlier in her educational journey.

She also completed an eight-week internship with Boeing in Huntington Beach.



JESSICA CUNIFFE, center, welcomes students in the Great Lab college readiness program at the Girls Inc. of Orange County headquarters in Santa Ana.

Evra Olinda High School and is a member of the first graduating class of the AP Capstone program.

She also completed an eight-week internship with Boeing in Huntington Beach.

County also offers STEM-focused programming itself such as Imagine Science Fun evenings, STEM Quizzes and a Robotics program that teaches coding and allows students the chance to program an NAO

robot, but we have had such an impact on younger students.

Girls Inc.'s nonprofit helps connect young girls with STEM opportunities such as fellowships and high school STEM internships. It

## THE ORANGE COUNTY REGISTER

Crime | Investigative Reporting | Election | Business | Housing | Politics | Environment



### Good works

More than 115 middle and high school girls from across Orange County participated in the second annual InfluencerHER Summit.

The event held Oct. 12 at Santa Ana College was hosted by Girls Inc. of Orange County with the city's Mayor Valerie Amecruz. Along with keynote speaker Diana E. Ramos, California's surgeon general, the girls heard about firsthand experiences from women leaders and participated in interactive workshops.

"The InfluencerHER Summit is a powerful example of the work we do at Girls Inc. to promote gender equality and empower young women," said Lucy Santana, chief executive of Girls Inc. of Orange County. For more about the nonprofit, go to [girlsinc-oc.org](http://girlsinc-oc.org).



**96**  
PR hits



Featured in  
**22**  
media outlets



Over  
**170 million**  
impressions

## Girls Inc. Girl Featured in Allergan Aesthetics Women in STEM Series

Girls Inc. of Orange County participant, Skye, was asked to participate in Allergan Aesthetics 'Women in STEM' video series. Skye, 11th grade, and her mom were flown to Brooklyn, NY to film the series where they met women from various stages of STEM careers.



Watch Skye's feature:



# Our Reach

With both school-based and community-based sites, Girls Inc. of Orange County ensures that girls from every corner of the county have access to our transformative programming.

*We provide schools with cutting-edge programs that infuse Social Emotional Learning content into areas such as STEM, literacy, and entrepreneurship, career and workforce development.*



*Open to girls across Orange County, our out-of-school programs give girls the tools to shape their futures.*



## School-Based Sites

- Anaheim Union High School District (12 sites)
- Centralia Elementary School District (8 sites)
- Huntington Beach Union High School District (2 sites)
- Newport-Mesa Unified School District (5 sites)
- Orange County Department of Education (2 sites)
- Santa Ana Unified School District (19 sites)

## Community Based Sites

- Hoag Center for Healthy Living/  
Newport Mesa Family Resource Center
- Minnie St. Family Resource Center
- Santa Ana College
- Orange Coast College
- Orange County Juvenile Hall

**47** schools served

**36** Title 1\* schools served

\*Title 1 schools are federally funded schools supporting students from low-income families.



# 2026 Program Descriptions

## The Girls Inc Journey

### 1ST - 6TH GRADE

#### Smart-Ups

An elementary entrepreneurship **summer program** that teaches girls about the principles of economics, merchandising, entrepreneurship, and finance, culminating with the launch of their own pretend businesses.

### 7TH - 10TH GRADE

#### Eureka!

A **year-round** program that encourages girls to explore STEM, prepare for higher education, improve their self-esteem, and become active in their communities. During the summer camp component, participants spend time focusing on STEM education, with themed weeks that include engineering, robotics, and forensic science.

### 9TH - 12TH GRADE

#### Girls Meet the Workforce

To set them up for future success, high school girls receive **year-round** comprehensive career and workforce readiness training. The girls are then matched with companies where they become "externs" and receive intentional mentorship and guidance while working in a career field of interest.

### 9TH - 12TH GRADE

#### College Bound

A **year-round**, comprehensive and immersive college readiness program for high school girls. The purpose is to help them establish goals, so they become competitive college applicants and successful college students—and find the higher education path that is right for them.

### COLLEGE & BEYOND

#### Project Accelerate

This **year-round** program connects collegiate women with volunteer, professional women mentors, from your companies that meet at quarterly network mixers. Mentors and collegiates also participate in office tours, informational interviewing, career panels, and mentors provide connections to paid internships, setting collegiates up for success in the workforce.

**100%**

of participants get accepted into a post-secondary institution.



**52%**

of participants declare a STEM major



**46%**

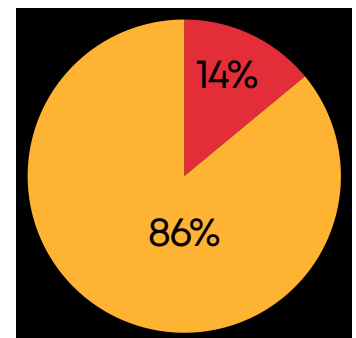
of participants are first generation college students



**\$30,000 +**

in application fees covered by Girls Inc. OC each year

Where are they headed?



Four-year College

Two-year College

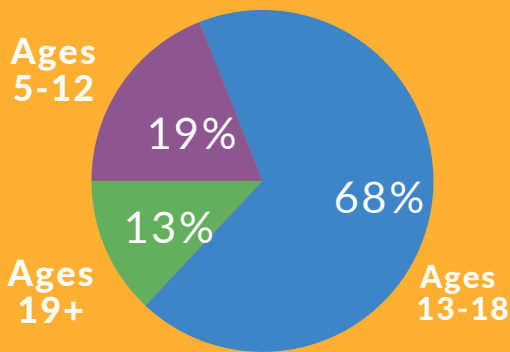
# Year in Review



With the help of our supporters, in 2025  
Girls Inc. of Orange County served over

# 11,200 GIRLS

Throughout the year, GIOC provided programming both in-person and virtually. Girls participate in both service delivery models.



# 54%

come from families  
earning less than  
\$50,000/year

# 78%

identify as  
Latina/Hispanic/  
Latin American

In the 2022-23 school  
year, GIOC was in

# 46

Anaheim Union High  
School District &  
Santa Ana Unified School  
District schools.

# 99%

of 2025 Girls Meet the  
Workforce participants feel  
confident in their ability to  
communicate  
professionally in-person  
and online.

# 100%

of our 2024-2025 cohort  
of College Bound: Grad  
Lab girls are currently  
attending college.

“ This program was first introduced to me in middle school and I remember hoping to one day be a part of it and now being a senior in high school, I have seen the great beneficial impact this program has had by giving me opportunities to better my college applications and learn for the workforce. ”  
-12th Grade Participant

# 2026 CALENDAR

## Program Events and Giving Opportunities

Partnering with Girls Inc. of Orange County offers companies meaningful employee engagement, talent pipeline development, and community visibility. Through mentorship and volunteer opportunities, employees strengthen leadership skills while helping prepare girls for future careers. Corporate involvement also enhances brand alignment, demonstrates social impact, and connects companies to the next generation workforce leaders.



## Ways to Get Involved:

- Invest in our programs
- Mentor high school and/or collegiate-age young women
- Host a Girls Inc. Lunch & Learn for your company
- Plan a company site-tour for our girls
- Bring your expertise to an interactive workshop
- Serve on a career panel
- Join a special event planning committee
- Sit on a Girls Inc. leadership committee
- And more...

## Save the Date

### JANUARY

#### College Shower Drive

- Donate essential items for first year college students (donations will be given to College Bound graduates at our College Shower Celebration) Click [HERE](#)
- Host a gift card or supply drive
- College Shower Reception: May 15, 2026

#### Girls Meet the Workforce

- Sign up to Host a high school 11<sup>th</sup> grade girl(s) at your company. Externships will occur in July 2026.

### FEBRUARY

#### Champions for Girls Breakfast

### MARCH

#### March is Women's History Month!

Ways to Partner:

- Donation Drive
- Donate a portion of your sales this month
- We can host a virtual or In-person lunch for your employees

# SAVE THE DATES, 2026

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**11 | College Bound Salon** - Learn about our College Bound Programs

**26 | EmployHER Summit** A day full of workforce development workshops and resources for middle-high school girls

## MAY

### 2 | Sneaker Ball

- Enjoy our biggest fundraising event of the year and make an impact on all programs
- Location: Fete the Venue, Costa Mesa
- Sponsorships & volunteer opportunities available

### Girls Inc. Together Virtual Giving Day

- Affiliates across the nation join together to amplify the mission of Girls Inc.
- Giving & matching opportunities available

### 15 | College Shower Reception at Samueli Academy

- Join us as we shower, celebrate, and recognize the accomplishments of our College Bound high school seniors
- Investment & volunteer opportunities available

## JUNE

### Smart Ups Showcase

- Join us to see our 3rd-6<sup>th</sup> grade business leaders in action as they pitch their businesses after completing the four-week entrepreneurship program
- Investment & volunteer opportunities available

### ImpACT Anaheim Virtual Giving Day

- Girls Inc. partners with other organizations to help raise funds that support Anaheim youth
- Giving & matching opportunities available

## JULY

### July 6 - 31 | Girls Meet the Workforce Program

- Host an 11th grade girl(s) at your company and help fuel her future by mentoring her and providing real life experiences in the workplace during the month of July
- Investment & volunteer opportunities available

**IgniteHER Summit** In partnership with Assemblywoman, Cottie Petrie-Norris, middle school and high school students come together to network with strong, smart, and bold women through workshops and speaking engagements

- Investment & volunteer opportunities available

# SAVE THE DATES, 2026

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## AUGUST

### Eurekathon!

- Watch our middle school girls in action during this immersive summer camp combining STEM and life skills together in an interactive and engaging setting
- Investment & volunteer opportunities available

### College Essay Mentor (Virtual Mentoring)

- Sign Up to mentor 2-3 College Bound students virtually in September as they write the essays used to get accepted into their dream universities

## OCTOBER

### InfluenceHER Summit

- In partnership with the Mayor of Santa Ana, middle school students come together to network with strong, smart, and bold women through workshops and speaking engagements
- Investment & volunteer opportunities available

## NOVEMBER

### 6 | College Bound Luncheon

- Enjoy an afternoon of school spirit while supporting our College Bound Program
- Sponsorships & volunteer opportunities available

## DECEMBER

### End of Year Appeal

- Consider Girl Inc. of Orange County for your end of year giving and corporate matching programs



# Invest in HER Future

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Your investment in Girls Inc. of Orange County fuels a workforce development pipeline that prepares girls with the skills, confidence, and real-world experience they need to succeed. From career exploration to mentorship and hands-on learning, your support ensures girls are ready to thrive in the workforce and lead in the future.

## INVESTMENT LEVELS

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### **\$1,000 — CAREER READINESS BUILDER**

Provides girls with essential workforce skills through career exploration, professional workshops, and access to mentors. Your investment helps a girl build confidence, understand career pathways, and take her next step toward success.

### **\$2,500 — OPPORTUNITY CONNECTOR**

Expands access to meaningful workforce experiences by supporting mentorship, networking opportunities, and skill-building activities. Your generosity helps girls connect classroom learning to real-world careers and develop the tools needed to thrive at companies like yours.

### **\$5,000 — WORKFORCE PATHWAY CHAMPION**

Strengthens a girl's journey from education to career by funding hands-on workforce development experiences, professional coaching, and exposure to industry leaders. Your investment removes barriers and creates pathways to long-term success.

### **\$10,000+ — FUTURE WORKFORCE INVESTOR**

Makes a transformational impact by sustaining our workforce development pipeline. Your leadership-level investment ensures girls have access to high-quality programming, mentorship, and career pathways—building confident, capable leaders for the future workforce.

# Smart Ups

## Smart Ups Summer Entrepreneurship Program / Shark Tank Showcase June 2026

### Overview

Smart Ups is a transformative summer program designed to empower young girls 3rd through 6th grade with confidence, leadership, and entrepreneurial skills. This program offers a dynamic learning experience for girls with the opportunity to create their own business, run their own business, and gain valuable knowledge in marketing, advertising, budgeting, and much more. The entrepreneurship program spans four weeks during the month of June.

The program culminates in a **Shark Tank Showcase**, similar to the show. Smart Ups encourages participants to develop innovative business ideas and pitch them to a panel of adult judges, fostering a spirit of creativity, resilience, and strategic thinking. Throughout this engaging platform, girls gain real-world experience in entrepreneurship and gain the confidence to pursue their dreams.

In 2025, six businesses were created and presented to “sharks”.

**Investor opportunities available.**

### Make an impact:

- Invest in the program
- Lead a workshop
- Attend the Shark Tank Showcase
- Volunteer

### Corporate benefits include:

- Recognition at Shark Tank Showcase
- Digital recognition on social media, e-newsletters, and website

### [Shark Tank Showcase Flyer](#)

### [Smart Ups YouTube Video](#)



# STEM

## Overview

Science, Math, and Relevant Technology is for girls! These programs (Logic Lab, Bold Bots, Eureka! and more) provide girls with content in the areas of engineering, circuitry, biological and life sciences, robotics, and cybersecurity. stem is relevant and cutting edge, allowing girls to roll up their sleeves and go further in-depth, encouraging curiosity and learning into the STEM world.

While most STEM

learning in schools is constrained to cover all aspects with little time for exploring, Girls Inc. creates an environment of sisterhood where girls are not afraid to speak up or ask questions as they take a project from start to finish.

Girls learn how to code by building a functional website, or building a robot from the ground up. The Girls Inc. educators are female, and girls learning from women who teach STEM creates even more encouragement to explore careers in those fields.

**Eureka!** Summer Program & Eurekathon! Celebration

Program Implementation June & July

**Eurekathon Celebration:** August

## Make an impact:

- Invest in the program
- Become a guest speaker
- Serve on a career panel
- Volunteer

## Corporate benefits include:

- Recognition at Eurekathon! celebration
- Digital recognition on social media, e-newsletters, and website



Eureka! has taught me how to be strong, smart, and bold, and how to use my resources to the best of my advantage and to make my community a positive place. ”

- Eureka! participant



# College Bound

College Bound & College Shower Celebration  
May 15, 2026

## Overview

College Bound is a year-round program that helps high school girls set goals, become competitive college applicants, and find their best path to higher education. As part of this initiative, Grad Lab supports seniors in high school by providing them with staff and mentors that will support to refine goals, strengthen applications, and prepare them for college success throughout the 6 months of the program. This program culminates in a College Shower, where we celebrate over 170 girls going off to college. Each girl will receive a tote filled with items that will support her journey to college.

Investor levels available.

## Make an impact:

- Invest in the program
- Become an essay mentor
- Donate items for the totes
- Host a donation drive
- Serve on a career panel
- Volunteer

## Corporate benefits include:

- Recognition at College Shower
- Exclusive invite to College Shower
- Digital recognition on social media, e-newsletters, and website
- Team building through College Shower drives

## How can I support?

### SPONSOR A TOTE BAG

Make a gift of any size that helps us send 180 girls off to college with a tote bag full of college essentials that will help her start strong.



### PURCHASE A GIFT

Choose an item from our Amazon Wishlist and help us stuff the totes with every college essential!

Simply choose item on the list and check out with the address labeled "Girls Inc. of Orange County".

# Girls Meet the Workforce

Girls Meet the Workforce Placements & Reception  
July 2026

## Overview

Host an 11th grade girl(s) at your company and help fuel her future by mentoring and exposing her to real life experiences in the workplace during the month of July.

There is a \$1,000 tax deductible donation per placement (per extern) which will support each girl as they navigate their paths to college. Upon successful completion of the program, all girls will receive a stipend from Girls Inc. to kick-start their funds for college. If your company is unable to host externs, please consider investing in the program. Your investment will allow girls to participate in the program.

Sign up to Host Girls: Click [HERE](#)

## Make an impact:

- Invest in the program
- Become a mentor
- Volunteer at Development days
- Become a host company

## Corporate benefits include:

- Recognition at program reception
- Digital recognition on social media, e-newsletters, and website
- Recognition in secured press releases
- Team cultivation & collaboration

Investor levels available.

**23** **OC** **BUSINESSES** hosted participants for externships including Disneyland Resort, Taco Bell, BJ's Restaurants, and more.

**250** **GIRLS INC.** **PARTICIPANTS** participated in our Girls Meet The Workforce program in 2025



# Project Accelerate

## Overview

Project Accelerate aims to close the gender equity gap by supporting girls through college with personalized mentorship, workshops, and internships by networking them into the workforce, ensuring they can achieve influential leadership positions. This is a group mentorship opportunity where you will participate with over 42 other mentors to support over 120 collegiate young women. Corporate partners can invest and/or mentor because equality can't wait. Over 42 collegiates have participated in internships!

Investor levels available.

[Click HERE for more information.](#)

## Make an impact:

- Invest in the program
- Become a mentor
- Serve on a career panel
- Attend mixers
- Offer internships to collegiates

## Corporate benefits include:

- Recognition at Project Accelerate celebration
- Digital recognition on social media, e-newsletters, and website
- Mixers with Project Accelerate collegiates
- Team cultivation & collaboration



# OTHER WAYS TO GIVE

## MATCHING PROGRAM

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Did you know your generous donation could go even further? Many companies offer matching gift programs that double or even triple the impact of your support. If your organization participates in a matching program, don't forget to submit your donation for a match! It's a simple way to maximize your contribution and help us continue empowering girls to be strong, smart, and bold.

## BENEFIT EVENTS

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Looking for a meaningful way to give back? Host an event that benefits Girls Inc. of Orange County and make a lasting impact! Whether it's a golf tournament, holiday party, corporate gathering, or community event, donating company proceeds, you can help us raise funds and awareness to inspire girls to reach their full potential. Your event can change lives—be part of the movement to support strong, smart, and bold girls in our community.

## YEAR END GIVING

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As we approach the end of the year, we invite you to make a meaningful impact on over 9,000 girls through your support. Your contributions help us provide essential services and programs that change lives.

## STOCKS

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By donating appreciated stocks, you can help us provide essential resources while also benefiting from potential tax deductions. Your generous support will directly impact the lives of the girls we serve.

**Contact our Corporate team, [corporate@girlsinc-oc.org](mailto:corporate@girlsinc-oc.org) for more information**

**Together, we can inspire and empower the next generation of strong, confident girls!**

SAVE THE DATES

# FUNDRAISING EVENTS

## SNEAKER BALL



MAY 2, 2026 @ FETE THE  
VENUE, COSTA MESA

## COLLEGE BOUND LUNCHEON



NOVEMBER 6, 2026  
MARRIOTT IRVINE SPECTRUM

Join us at our two major fundraisers to see our girls in action. The Annual Gala supports all programs and College Bound Luncheon directly benefits the College Bound program. Both events celebrate our mission to inspire all girls to be strong, smart, and bold, while empowering future female leaders. Get involved through sponsorships, tickets, auctions, or by joining an event planning committee.

**IMPACT ANAHEIM**  
A GIVING DAY FOR THE UNDERSERVED YOUTH

**girls  
inc.**

**GIRLS INC.  
TOGETHER**

We proudly participate in Impact Anaheim and Girls Inc. Together, two virtual giving days that are vital for raising funds and expanding our mission. Collaboration with corporate partners and fellow non-profits is key—not only for financial support but for amplifying our collective impact.

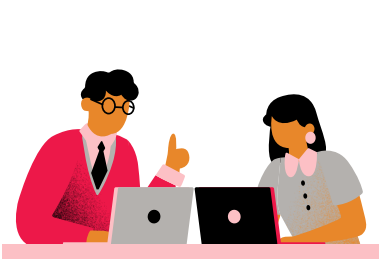
Together, we leverage our networks to inspire more people and create lasting change for the girls we serve.

Contact [jseislove@girlsinc-oc.org](mailto:jseislove@girlsinc-oc.org) for more information

# BECOME A CORPORATE PARTNER

## MAKE A PLEDGE TODAY

Mark all the ways you'd like to get involved.  
Flip this card to learn more about each commitment!



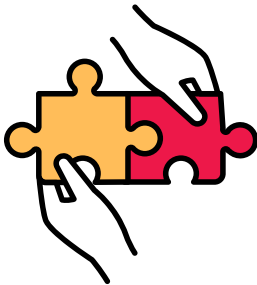
become a Girls Inc. mentor



host a Lunch & Learn



invest in core Girls Inc. programs



my company matches employee gifts



take our collegiates on a company tour



host girls for a summer externship

# CONTACT US

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## Corporate Team

Staff	Contact	Email
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Sr. Manager of Corporate Engagement	Mayra Martin	mmartin@girlsinc-oc.org

General Corporate Inquiries: [Corporate@girlsinc-oc.org](mailto:Corporate@girlsinc-oc.org)



**FACEBOOK**

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[www.facebook.com/GirlsIncOrangeCounty](http://www.facebook.com/GirlsIncOrangeCounty)



**INSTAGRAM**

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[www.instagram.com/GirlsInc\\_OC](http://www.instagram.com/GirlsInc_OC)



**LINKEDIN**

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[www.linkedin.com/company/girls-inc-of-orange-county](http://www.linkedin.com/company/girls-inc-of-orange-county)



**WEBSITE**

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[www.girlsinc-oc.org](http://www.girlsinc-oc.org)

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Girls Incorporated of Orange County is a 501(c)(3) non-profit organization  
(Tax ID#: 95-1810150)